

LORENA SUÁREZ MONROY

Wix Landing Page Designer | High-Converting Pages with Strong Visual Storytelling

PROFESSIONAL OVERVIEW

I am a wix Landing Page Designer specialized in creating visually attractive, clear, and conversion-focused landing pages for brands, entrepreneurs, and digital products.

With a strong background in visual storytelling and design, I transform ideas into structured landing pages that guide users naturally toward action. My approach combines UX clarity, persuasive visual hierarchy, and clean design to help clients increase engagement, trust, and conversions.

I work remotely with international clients and adapt each landing page to the project's goals: lead generation, product launches, services, or brand positioning.

SERVICES I OFFER

- Custom Landing Page Design (desktop & mobile)
- Visual structure & UX optimization
- Hero section & CTA design
- Layout design in WIX
- Landing pages for:
 - Products & services
 - Personal brands
 - Startups & entrepreneurs
 - Social impact & creative projects
- Redesign & visual improvement of WIX existing landing pages

EXPERIENCE

Landing Page Designer — Freelance (Remote)

2023 – Present

- Design of landing pages focused on clarity, visual storytelling, and conversion goals.
- Creation of clean, modern layouts aligned with brand identity.
- Collaboration with clients to translate ideas into effective landing page structures.
- Delivery of responsive designs optimized for user experience.

TOOLS & SKILLS

- Landing Page Design
- UX & Visual Hierarchy
- Conversion-Oriented Layouts
- WIX
- Visual Storytelling
- Brand Alignment
- Responsive Design
- Remote Collaboration

WHY CHOOSE ME

- ✓ Clear communication and structured process
- ✓ Strong visual sense with business focus
- ✓ Clean, modern, and professional design
- ✓ Attention to detail and user experience
- ✓ Reliable delivery and client-focused approach

LANGUAGES

Spanish (Native)

Portuguese (Brazil) (Native)

English (Advanced)